

# The **Bengal** Advertising with **Idaho State**

*student voice since 1901*

## SOCIAL MEDIA

### SPONSORED POSTS

\$10/per post

ONLINE

**Banner** \$100/week

**728 px x 90 px**

**Sidebar Button**

**336px x 280 px** \$60/week

**CONTACT**

**BGADS@ISU.EDU**

Index Card  
5.86" x 4"

Local:  
\$70 BW \$80 Color

Third of a Page  
9.87" x 5"

Local:  
\$200 BW \$230 Color

Half Page  
9.87" x 7"

Local:  
\$280 BW \$300 Color



## Classifieds

Wednesday, Aug. 29, 2012

Ad Manager: Brook Bacon - bgads@isu.edu 208-282-3990

Page 7

### Places

Need a place to crash this year? Want a place to call home? Find it here!

### For Sale

Have something you need to sell? List it here!

### Jobs

Desperate for help at your business? Tell us you're hiring here!

### Events

Raising money at your event? Let us know where and when to be there!

### Contest

Know your ISU trivia in this issue and win cool stuff! See page 2 for details!

### Lost & Found

Find something? Lose something? Let us know! We'll let the ISU know!

Place your classified ad today!

	Community	ISU/Non-Profit
1-15 words	\$5.00	\$4.00
16-30 words	\$10.00	\$8.00

### Notice

*Brook Bacon - Ad Manager  
She wants to help you place an ad for your business! 208-282-3990 or bgads@isu.edu*

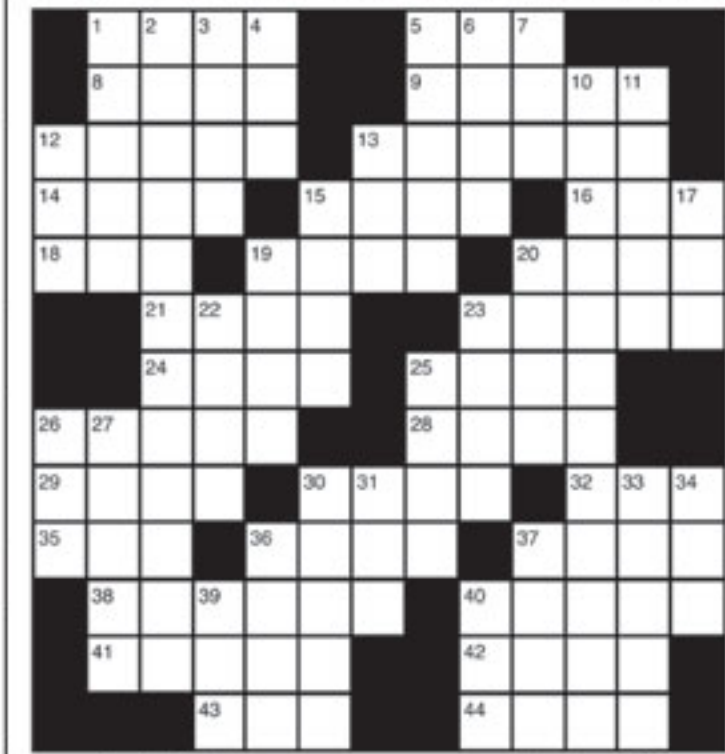
3.84" x 2"

**Like us on facebook**

facebook.com/isubengal  
facebook.com/isubengal  
facebook.com/isubengal  
facebook.com/isubengal

3.84" x 5"

## The TV Crossword



Jacqueline E. Mathews

Courtesy MCT Campus

Solution to 8-29-12



### ACROSS

- Jamie's husband on "Mad About You"
- "One Day \_\_\_ Time"
- Actress \_\_\_ Samms
- "Murphy \_\_\_"
- As \_\_\_ dust; parched
- Hockey position
- Spheres

- "Duck \_\_\_"; Marx Brothers movie
- Defunct airline
- Nation whose capital is Damascus: abbr.
- Actor \_\_\_ Damon
- "Tell \_\_\_ Willie Boy Is Here"; Robert Redford movie
- Actress Moran
- Make a second attempt
- Urkel, for one
- Series for Alan Alda
- Actress Zellweger
- \_\_\_ up; put in one's chips
- Lost vital fluid
- Chore
- \_\_\_ up; arrange
- "\_\_\_ Number Four"; sci-fi movie

- Actor \_\_\_ Dane
  - "\_\_\_ Trek"
  - Andy, Opie or Bee
  - Actor Denis
  - "My Own Worst \_\_\_"
  - "My Name Is \_\_\_"
  - Distress signal
  - "The \_\_\_ bitsy spider crawled up the water spout..."
- DOWN**
- "\_\_\_ Mason"
  - Star of "Judging Amy"
  - Thurman's namesakes
  - "\_\_\_ Vegas"
  - "What I Like \_\_\_ You"
  - "The Parent \_\_\_"; Hayley Mills film
  - Large Internet service provider
  - "Dancing \_\_\_"
  - More recently purchased
  - Uno, \_\_\_, tres, cuatro...
  - "America's \_\_\_ Talent"
  - "The \_\_\_ Pebbles"; Steve McQueen movie
  - Actress Madigan
  - Deep mud
  - Examination
  - Rex or Donna
  - Place in order of importance
  - Gender: abbr.
  - Baseball stat.
  - Fill with joy
  - Donahue and others
  - "Up in the \_\_\_"; George Clooney film
  - "The \_\_\_ Show"; CBS morning program
  - "\_\_\_ a Little Tenderness";

5.85" x 4"

Classified ads are text only:  
30 words max.

Word Count	Local Rate	ISU Non-Profit
0 15 words	\$6.00	\$5.00
16 30 words	\$11.00	\$7.00

**BOLD \$0.25 extra per word**

10 digit telephone numbers and URLs up to 15 characters are single words.

## More Info

### RECURRING ADVERTISEMENTS

If your advertisement requires minor weekly changes (such as updated concert dates, venues, etc.), The changes are due seven days prior to publication.

### OWNERSHIP OF ADS

Ads created by The Bengal are property of The Bengal. If you would like to use the ad we created as part of your ad campaign elsewhere, you can purchase it from The Bengal.

The Bengal is not responsible for typographical errors that do not detract from the value of the ad. For errors that are clearly the fault of The Bengal, the advertiser has five business days to report the error. After five business days, The Bengal is exempt from liability. Any replacement ad(s) as part of a make-good shall in no case exceed the cost of the erroneous advertisement.

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